

SUSTAINABILITY:



Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

Goals of Sustainability:

- ▶ To save the City of Cleveland money and reduce its ecological footprint
- ▶ To use sustainability as a tool for economic development
- ▶ To introduce sustainability principles and develop a culture that embraces sustainability through education

GUIDING PRINCIPLES

- The Office of Sustainability will:
- ▶ Create tools to establish accountability by tracking sustainability goals
 - ▶ Will measure the effect of policy around 3 main areas: Environment, People and Economy
 - ▶ Create a culture of sustainability by successfully communicating policies, projects and procedures with all stakeholders
 - ▶ Establish partnerships and leverage the strengths of organizations to implement programs and projects that promote sustainability
 - ▶ Train stakeholders on sustainability policies and procedures
 - ▶ Develop practices to minimize recurring annual costs, reduce environmental impact, and create accountability for implementation
 - ▶ Promote vibrant communities, attract, and grow businesses through the development of policies, procedures and programs



Additional Accomplishments

The Mayor's Office of Sustainability is helping the City to achieve the following accomplishments: instituting an anti-idling policy, implementation of the stormwater management plan, Advanced Energy Special Improvement District, Cleveland Carbon Fund, housing deconstruction pilot and many more programs and initiatives.

- Upcoming—Downtown Bike Station that can accommodate up to 50 bicycles with bicycle commuter amenities
- In 2010 The City implemented a composting pilot at the West Side Market to collect cost-saving and landfill diversion data

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For more information, please visit:
www.city.cleveland.oh.us/sustainability



CITY OF CLEVELAND
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CITY OF CLEVELAND

OFFICE OF SUSTAINABILITY



BUILDING AN ECONOMIC ENGINE TO
EMPOWER A GREEN CITY ON A BLUE LAKE

601 Lakeside Avenue, Room 227 • Cleveland, Ohio 44114 • 216-664-2455

The Mayor's Office of Sustainability was established in May 2005 to help the city save money and reduce its ecological footprint.



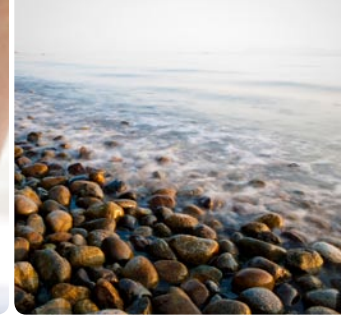
MISSION:

The Mayor's Office of Sustainability develops and implements policies and practices with city departments to embrace a culture of sustainability. The office collaborates with the community to create a city that improves the economic, environmental and social well-being of its citizens.



VISION:

The Office of Sustainability will lead and empower Cleveland to be a global leader in urban sustainable living, commerce, operations and community.



FOCUS AREAS



Energy Efficiency & Advanced Energy

By instituting energy efficiency and conservation initiatives in city facilities, operations, and vehicle fleets, we are saving taxpayer money, and taking the right steps towards carbon neutrality and sustainability. Through education, policies, and programs, the City empowers employees, businesses, and residents to take action to be more energy efficient.

As a prime recipient of American Recovery and Reinvestment Act (ARRA) Federal funds for an Energy Efficiency and Conservation Block Grant (EECBG) program, the City is implementing projects at the City and in the community to stimulate our sustainability initiatives.

- A Municipal Solid Waste to Energy facility will be constructed to produce energy to be sold by Cleveland Public Power



Green Building

Developers and contractors that receive financial support from the City of Cleveland for development projects are now required to use green building principles. Cleveland is also a leader in the nation with three neighborhoods striving to meet the LEED-ND (Leadership in Energy and Environmental Design for Neighborhood Developments) standards.

- The LEED Gold Collinwood Recreation Center broke ground in 2010 and will feature a solar thermal and PV systems and stormwater management



Local and Sustainable Purchasing Preference

The City of Cleveland adopted a Local and Sustainable Purchasing ordinance, which provides a 2-4% bid preference for companies that source products locally and/or are certified as a sustainable business. The City is leveraging its purchasing power to encourage companies to be more sustainable while at the same time boosting our local economy.

- Cleveland became one of the first cities in the nation to provide bid discounts and evaluation credits to companies that buy at least 20% of their contract amounts from regional food growers



Community Health and Environment

The City will become a green city on a blue lake by addressing issues such as stormwater, carbon foot printing, air quality, transportation, local foods and green space planning. For example, improving air quality will help people with asthma; increasing water quality, will help to sustain a dependable supply of clean, safe drinking water; creating walkable communities, will improve public health

- The City has provided more than 1,000 free rain barrels to residents as part of the Mayor's Summer Youth Employment Program. Residents and youth are educated about and involved in stormwater management



Waste Reduction and Recycling

The City's goal is to decrease the amounts of waste generated both by the city and within the city limits. The City runs residential and commercial waste programs. Recycling saves the City of Cleveland money. In 2009, the City saved \$254,000 by recycling and diverting 5,800 tons of recyclable material from landfill. Since the residential curbside recycling program began in 2007, The City has saved \$478,626 through waste disposal cost avoidance and recycling revenues. Both operations and residents should recycle as much as possible. The City has more than 40 drop-off recycling locations. If you would like to learn more about the City's programs, visit: www.cleveland-oh.gov and click on "Cleveland Recycles" or call 216-664-3717.

- The Division of Waste Collection offers a Downtown commercial curbside recycling program to increase recycling rates among downtown businesses